## MONTHLY MEMBERSHIP PROGRESS REPORT

## District 35 O

**LOCATION FLORIDA** 

Results as of: 1/31/2020

**GMT CA** 

## Clubs Members RESULTS FOR 2019-2020 RESULTS FOR 2019-2020 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 84 80 102 JULY/AUG/SEPT JULY/AUG/SEPT 0 1 28 32 58 OCT/NOV/DEC OCT/NOV/DEC 0 0 0 31 84 13 JAN/FEB/MAR JAN/FEB/MAR 0 0 1 APR/MAY/JUNE APR/MAY/JUNE 28 0 0 GOALS AND ACTUAL NEW CLUBS CUMULATIVE 3.2 2.8 2.4 - CURRENT YEAR GOALS FOR NEW CLUBS 2 CURRENT YEAR ACTUAL NEW CLUBS 1.6 - LAST YEAR ACTUAL NEW CLUBS 1.2 0.8 0.4 0 SEPT JUNE NOV DEC JAN FEB MAR APR MAY JULY AUG OCT GOALS AND ACTUAL MEMBERS CUMULATIVE 250 200 150 - MEMBER GROWTH NET GOAL 100 MEMBER GROWTH ACTUAL - LAST YEAR MEMBERSHIP ACTUAL 50 0 -50 -100 -150 JULY SEPT OCT NOV DEC FFR APR JUNE AUG .IAN MAR MAY 26 CLUBS OF 52 ADDED 1 OR MORE **GENDER DISTRIBUTION DROPPED CLUBS: 1** NEW MEMBERS 627 (50.36%) MALE 618 (49.64%) **FEMALE DROPPED MEMBERS** 384 7 TOTAL FAMILY UNIT MEMBERS DECEASED CLICK HERE FOR CUMULATIVE 65 CLUB CANCELLED MEMBERSHIP DATA 198 FAMILY MEMBERS PAYING HALF 101 OTHER DUES 173 TOTAL

GMT: